

LISTĂ PUBLICAȚII

1. **Doctorand: Andra-Ioana Androniciuc**
2. **Data înmatriculării la doctorat: 1.10.2015**
3. **Forma de învățământ: Frecvență, buget**
4. **Conducător de doctorat: Constantin Sasu**
5. **Domeniul fundamental de doctorat: Marketing**
6. **Domeniul de doctorat: Marketing**

Articole/Lucrări publicate:

Lucrări publicate în volum ISI Proceedings deja indexat în bazele de date recunoscute de către CNCSIS

Autor(i)	Titlul lucrării	Volumul	Coordonatorii volumului	Editura	Data apariției	ISBN/ISSN	Pagini
Andra Androniciuc	Social Networks and Political Campaigns. A Case from Romania.	ICEA 2017 Conference proceedings	Rodica Ianole-Călin	Filidritto Publishing House	2018	ISSN 2239-7752	189-196

Lucrări publicate în reviste indexate în BDI

Autor(i)	Titlul lucrării	Revista	Data apariției	ISBN/ISSN	Pagini
Andra Androniciuc	Using Social Media in Political Campaigns. Evidence from Romania.	SEA – Practical Application of Science, Volume IV, Issue 1 (10) /2016	2016	ISSN–L: 2360 – 2554	51-58
Andra Androniciuc	Online Campaigning in the 2016 USA Elections – A Comparative Approach	SEA – Practical Application of Science, Volume V, Issue 13 /2017	2017	ISSN–L: 2360 – 2554	29-34
Constantin Sasu, Andra Androniciuc	How Do Romanian Politicians Communicate Online? An Emphasis on Facebook	Ovidius University Annals, Economic Sciences Series, Volume XVII, Issue 2 /2017	2017	ISSN: 2393-3127 ISSN-L: 2393-3199	461-466
Andra Androniciuc, Daniela Ichim (Ungureanu)	Social Networks and Social Revolution. Evidence from Romania.	Ovidius University Annals, Economic Sciences Series, Volume XVII, Issue 2 /2017	2017	ISSN: 2393-3127 ISSN-L: 2393-3199	271-277
Daniela Ichim (Ungureanu), Andra Androniciuc,	Online Procurement in SME	SEA – Practical Application of Science, Volume V, Issue 15 3 /2017	2017	ISSN–L: 2360 – 2554	413-418
Andra Androniciuc,	Online Social Networks and	Acta Universitatis	2018	ISSN:	

Felipe Ruiz Moreno	Parliamentary Elections. An International Comparison	Danubius. Relationes Internationales, Vol 11, No 1 (2018)		2065-0272	83-97
Andra Androniciuc, Ana Margarida Barreto	User Mobilization and Participation in Online Political Campaigns. A Case Study from Romania	Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 4/2018	2018	ISSN 2344-3685, ISSN-L 1844-7007	155-168